

# *Natural Entropy*



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# *Embracing Entropy*

Pablo González-Trejo, a Cuban-French-American artist, has been navigating the complex terrains of identity, nature, and the infinite since establishing his practice in France in 2006. His work is a profound meditation on entropy—both as a natural force and as a metaphor for the chaotic flux of existence. What began as an intimate exploration of identity has evolved into a sophisticated examination of how individuals and societies relate to the ever-changing fabric of our reality.

In the formative years of his career, González-Trejo instinctively distanced himself from the cultural enclaves that had once shaped and defined his identity. This deliberate detachment was not merely physical but also emotional and intellectual, allowing him to observe these communities with a newfound objectivity. By stepping away from the familiar, Pablo entered a period of self-imposed exile—a necessary phase that granted him the clarity to individuate not only his personal identity but also his artistic voice. This act of individuation can be likened to venturing into the cloistered solitude of the inner self, a journey marked by deep introspection and a willingness to confront the unknown. This solitude was not a retreat but a crucible for inner adaptation and growth, marking a crucial turning point in both his life and career.

This transformative process mirrors the entropic forces inherent in nature, where decay and renewal are part of the same continuum. Much like Gordon Matta-Clark's "Cherry Tree," where the decaying tree in a dark basement symbolizes the fragile impermanence of life, Pablo's journey became one of finding profound meaning in transformation. His artistic evolution was not linear but cyclical, echoing the natural process where destruction leads to creation, and loss gives way to regeneration. Pablo's abstract art becomes political; it challenges viewers to understand something different, it interrogates perception, it works at crystallizing realities—forcing viewers to confront the delicate balance between permanence and impermanence.

A powerful expression of this philosophy emerged in one of his earliest intimate performances with his family, where they collectively defaced socialist icons. Far from being an act of mere destruction, this performance was a cathartic act of rebirth—a symbolic severing from the past that paved the way for new beginnings. It was here that the seeds of his ongoing "Defacing" art projects were sown, where the act of erasure became a central motif in his work. In these projects, the defacement of artworks is

*Defacing performance with family, Video stills, Miami, 2006*



not an act of negation but a deliberate engagement with the concept of transformation. By erasing and altering his own creations, Pablo embraced the very essence of entropy, acknowledging the transient nature of existence and the inevitability of change. Each act of erasure was a step in a larger process of evolution, where the past was not discarded but reconfigured, allowing new meanings to emerge.

Between 2006 and 2013, Pablo orchestrated his “Defacing Art Project,” a series of social performances that directly confronted the forces of entropy. Held in contemporary art centers in Miami and Paris, these events invited the public to deface or erase large-scale, politically charged paintings. The aim was to compel participants to confront the social and political demons embedded in these politically and historically resonant images. Through this process, Pablo’s abstract art became inherently political, challenging viewers to see through new perspectives, interrogating their perceptions, crystallizing new realities and artistic possibilities. As participants engaged in the symbolic destruction and reconstruction of these images, they were challenged to confront their own belief systems. The act of defacement became a powerful metaphor for the entropic forces that dismantle and reshape our social fabric, encouraging a collective reimagining of history, memory, and their continuing influence.

Pablo’s life and work epitomize the concept of the Radicant, as theorized by Nicolas Bourriaud—a notion that has profoundly shaped his artistic journey since 2010. The Radicant artist, like a plant extending its roots into diverse terrains, continually adapts to new environments, absorbing and integrating various cultural influences. For Pablo, this idea solidified a guiding principle that had been present since the 1980s, facilitating his transformation into a nomadic figure. He embraced the fluidity and adaptability inherent in the Radicant concept, allowing his art to evolve organically as he traversed different cultural landscapes such as Miami, Seoul, Barcelona, and Paris.

This approach turned Pablo into a cultural bridge-builder, bridging disparate traditions, diverse histories, and innovative ideas. His work actively resists entrenched narratives of modernism, often tainted by colonialism and Eurocentrism. By rooting himself in multiple cultural contexts, Pablo challenged these hegemonic perspectives, offering a pluralistic and inclusive vision of art. His creative process became a dialogue between cultures, a continuous exchange that defied rigid or singular interpretations and embraced the complexity of our globalized world.

Pablo’s artistic practice exists in a state of constant flux, reflecting the entropic nature of existence itself. In a world where entropy dictates that nothing remains static, Pablo’s art reminds us of life’s impermanence and transience. His works actively challenge entrenched norms, questioning the fixed categories and hierarchies that have long dominated the art world.

Through his Radicant approach, Pablo redefined the role of the artist—not as an isolated genius but as a cultural connector who navigates the ever-shifting terrains of identity, history, and nature. His art becomes a living, breathing entity, continuously evolving as it encounters new contexts and ideas. In this way, Pablo’s oeuvre is a testament to the power of adaptability and the creative potential that lies in embracing the unknown. His work invites us to recon-



sider our own place in a world where change is the only constant, urging us to find meaning in the spaces between cultures, where new possibilities for understanding and expression arise.

In recent years, Pablo has delved deeper into the concept of “recouvrement,” a technique involving the layering and obscuring of surfaces that mirrors the natural processes of decay and rebirth. His canvases, cloaked in layers of pigment, both reveal and conceal, akin to the erosion depicted in Ariel Schlesinger’s “Untitled (Burnt Canvas).” These layers invite viewers to explore the tension between the visible and the hidden, a reflection of the entropic forces that shape our universe. His work transcends visual experience, becoming a philosophical inquiry into the nature of existence. Each layer of pigment represents a stratum of reality, perpetually uncovered, erased, and redefined, reflecting the ongoing process of transformation and renewal.

Pablo’s early works, especially his graphite paintings, aimed to capture the primeval landscapes of our civilization. Over time, these landscapes have evolved into representations of entropic forces, guiding us toward the vast, unmeasurable cosmos. Much like Mark Bradford’s collages, which use layers of materials to reflect urban decay and transformation, Pablo’s figurative works depicting the forests and wild landscapes of Andalusian Spain and South Korea transcend mere representation. They become meditations on entropy, where

graphite pigments dissolve representation, with tree trunks and natural forms emerging from and being swallowed by darkness. This interplay of line, splash, and graphite powder evokes the layering and erosion seen in nature, mirroring the transformative processes found in Bradford’s work and the entropic decay explored in Matta-Clark’s “Cherry Tree.”

Pablo’s fascination with color and transparency, particularly in shades of blue and purple, allows him to explore undefined spaces, much like Dana Powell’s contemplative “Storm Moon,” which reflects chaos and the architecture of the universe in the celestial. For Pablo, painting transcends mere creation; it becomes a process of experiencing the vibration of color—a pure retinal enjoyment that ventures into the metaphysical. His work delves into surfaces, depths, and the interplay of light and color, transforming each canvas into a microcosm of the infinite universe.

*Forest*

*130 x 200 cm, Graphite pigment on Canvas, 2013*





Through his use of pure pigments and the deliberate thinning of colors, Pablo's paintings articulate a vision of an infinite and multifaceted universe. Each canvas represents a step in his quest for purity and absoluteness in pictorial form, whether navigating figuration or abstraction. The goal remains consistent: to touch the Ether—the celestial space of absolute purity, vibrating under the influence of light, akin to Nina Canell's exploration of energy transfer. The interplay of light and color in Pablo's work, where pigments act as prisms refracting and reflecting light, suggests that some hues may exist only in the mind's eye. This notion echoes the esoteric imagination of the 1970s and the quest for transcendence, highlighting the subjective experience of art in a universe of constant flux.

"You cannot fight entropy," wrote Peter F. Hamilton in *The Neutronium Alchemist*. This recognition of the inevitability of chance and transformation in art resonates deeply with Pablo González-Trejo's practice. Pablo embraces the concept that a "string of light adds a unit of entropy to the universe" as a guiding principle in his work. He believes that light, as it interacts with his paintings, not only adds to the entropy but also plays a role in balancing the universe depicted on his canvases.

Ultimately, González-Trejo's work transcends a mere reflection of entropy to become a profound celebration of it. His art is a testament to the inherent beauty found within the constant flux and disorder of existence. By exploring the concept of entropy, González-Trejo does more than depict the inevitable processes of disintegration and transformation inherent in life; he elevates these processes to a realm of sublime beauty. His canvases, rich with layers of pigment and complex textures, invite us to find beauty in impermanence and transformation. Through his artistic practice, González-Trejo encourages us to embrace the dynamic, ever-changing nature of reality, revealing how the interplay of decay and renewal can illuminate deeper truths about our existence.

*Under*  
33 x 46 cm, Oil on Canvas, 2016



His work challenges us to see beyond the material and recognize the subtle, often elusive beauty that emerges from the process of becoming and unbecoming, urging us to appreciate the sublime aspects of a world in constant flux.



Pablo González-Trejo  
Untitled, 2024  
Oil on canvas  
40 x 50 cm





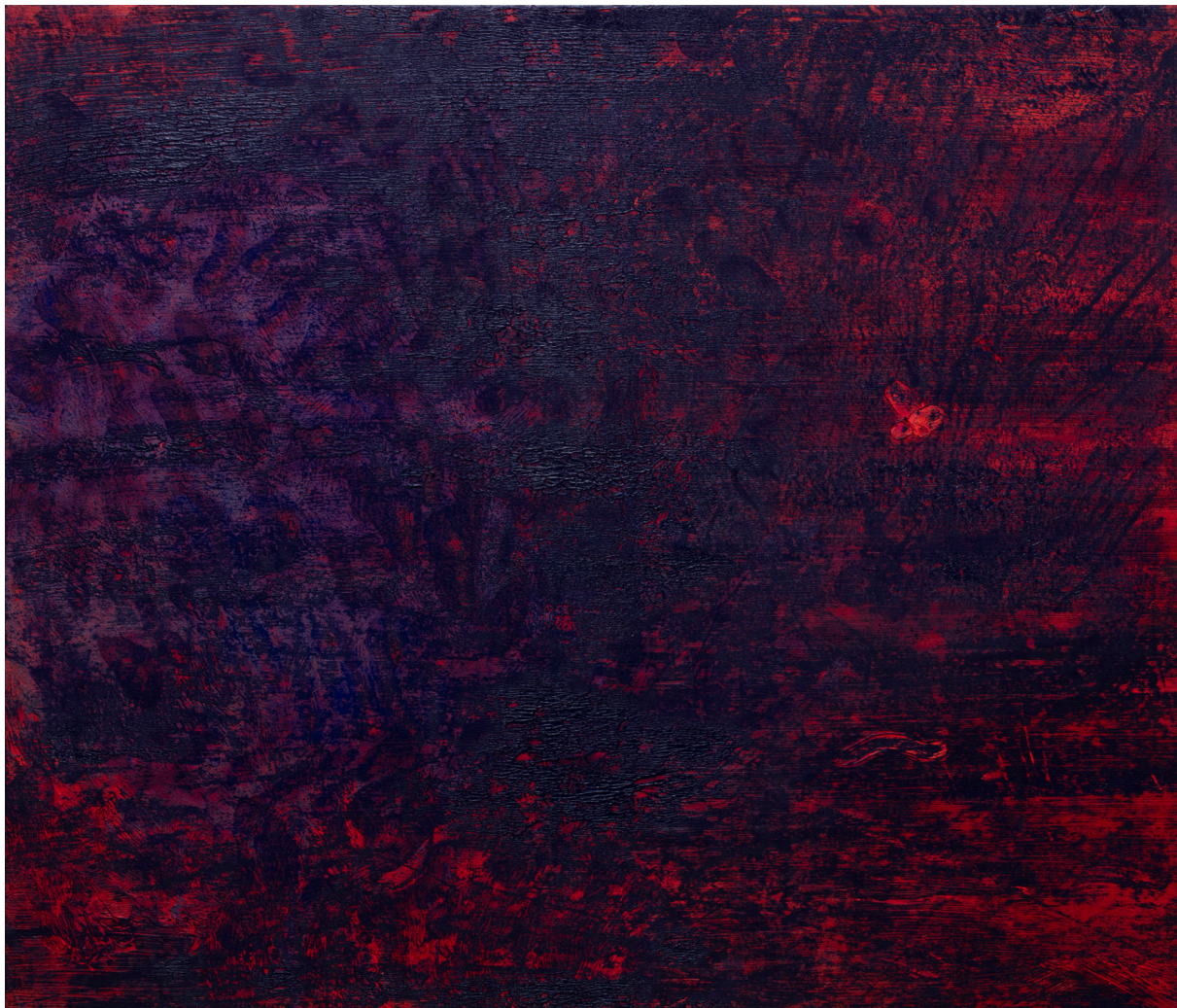
Pablo González-Trejo  
Untitled, 2024  
Oil on canvas  
40 x 50 cm





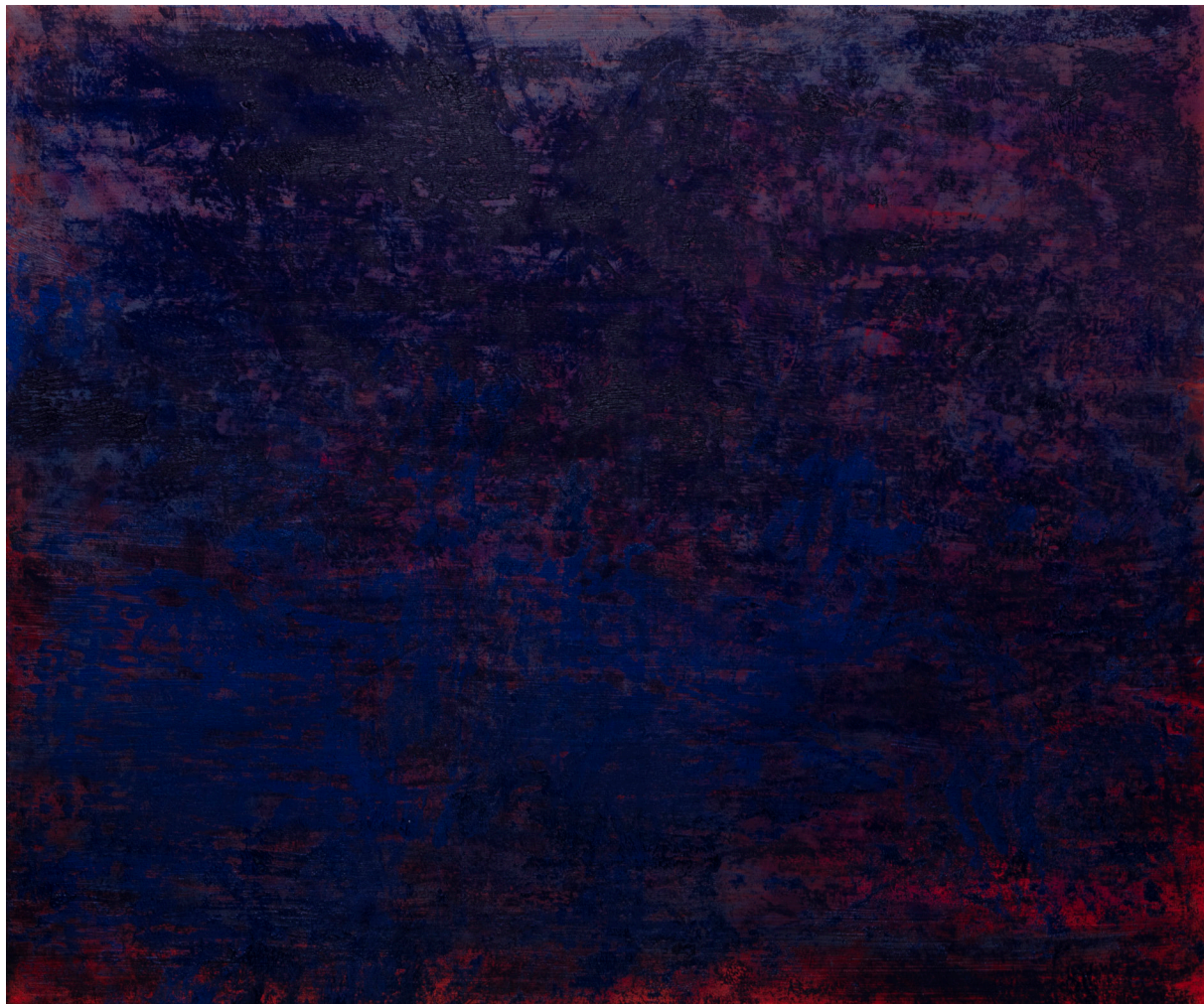
Pablo González-Trejo  
Untitled, 2023  
Oil on canvas  
50 x 65 cm





Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
79 x 92,5 cm





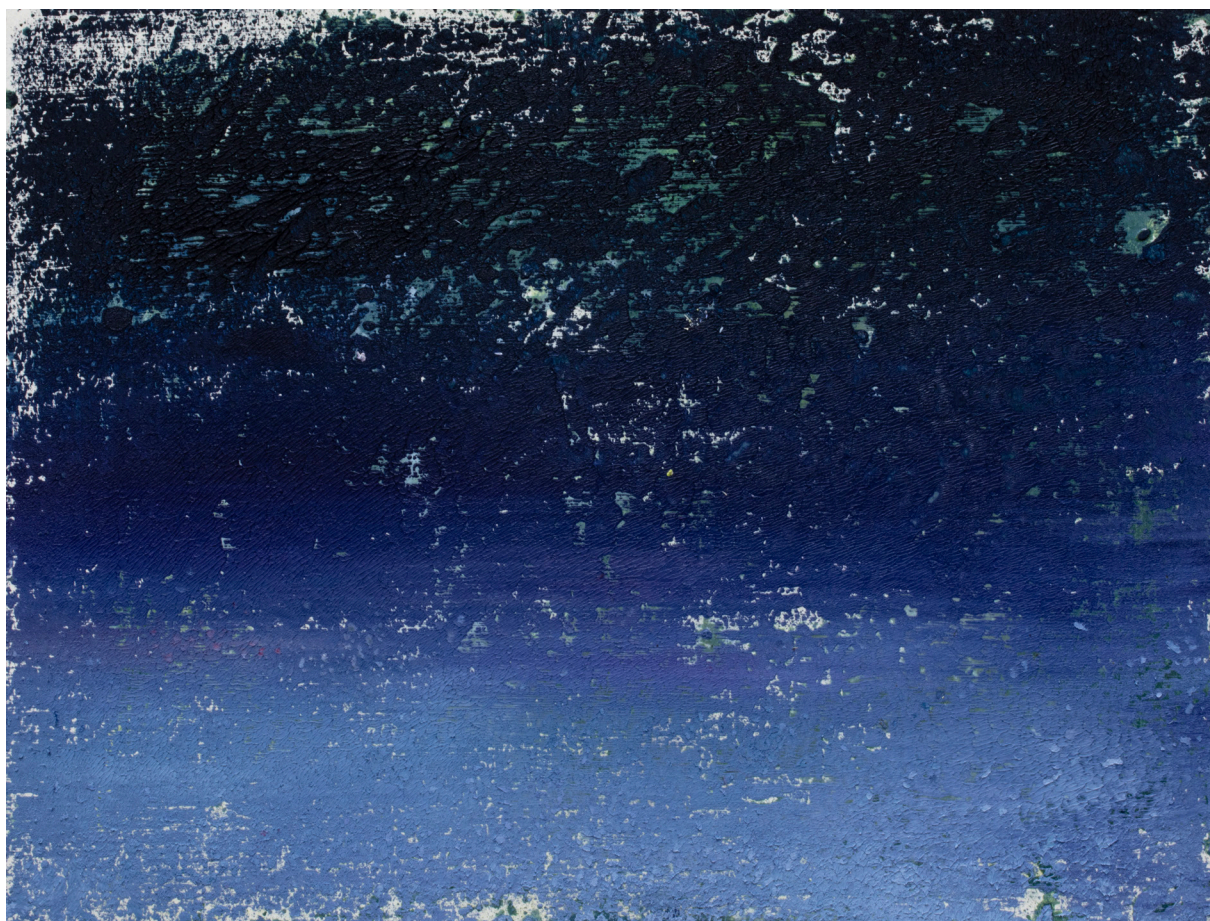
Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
89 x 107 cm





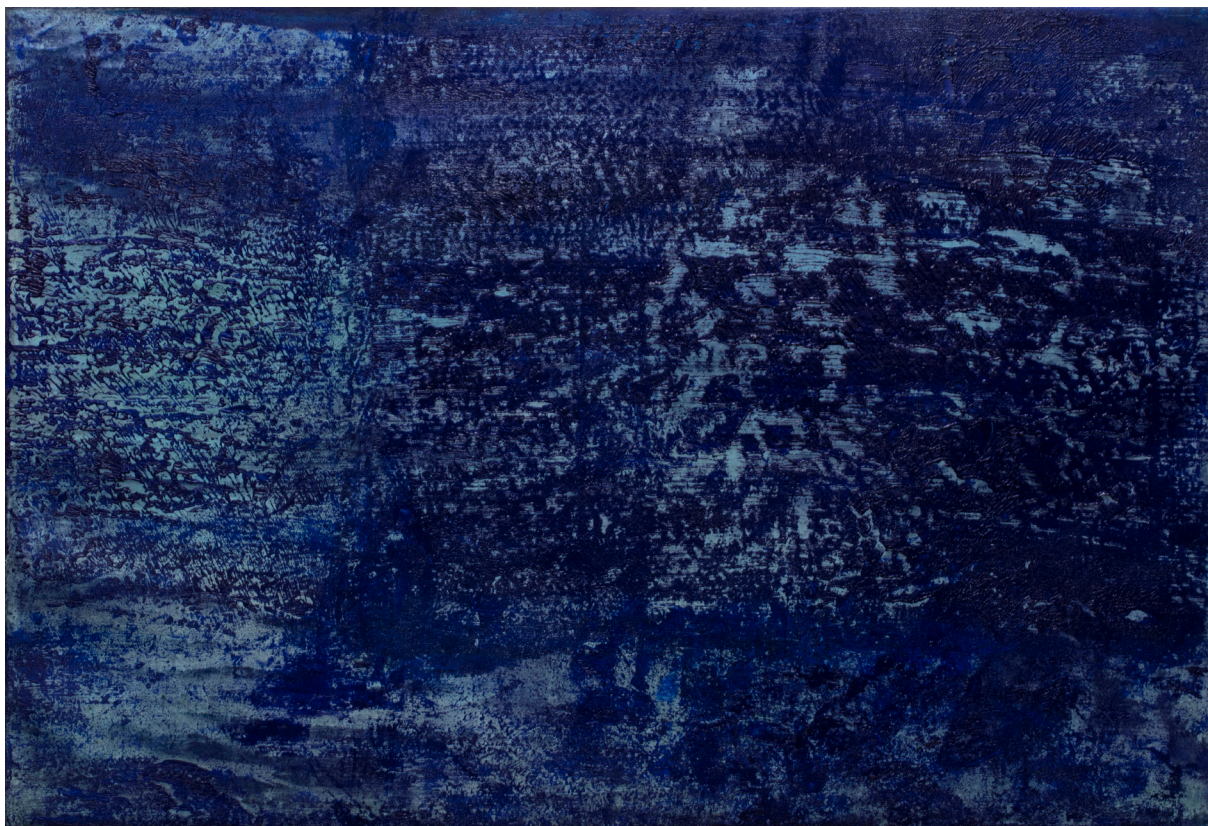
Pablo González-Trejo  
Untitled, 2024  
Oil on canvas  
65 x 81 cm





Pablo González-Trejo  
Untitled, 2024  
Oil on Arches paper  
31 x 41 cm





Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
65 x 92 cm



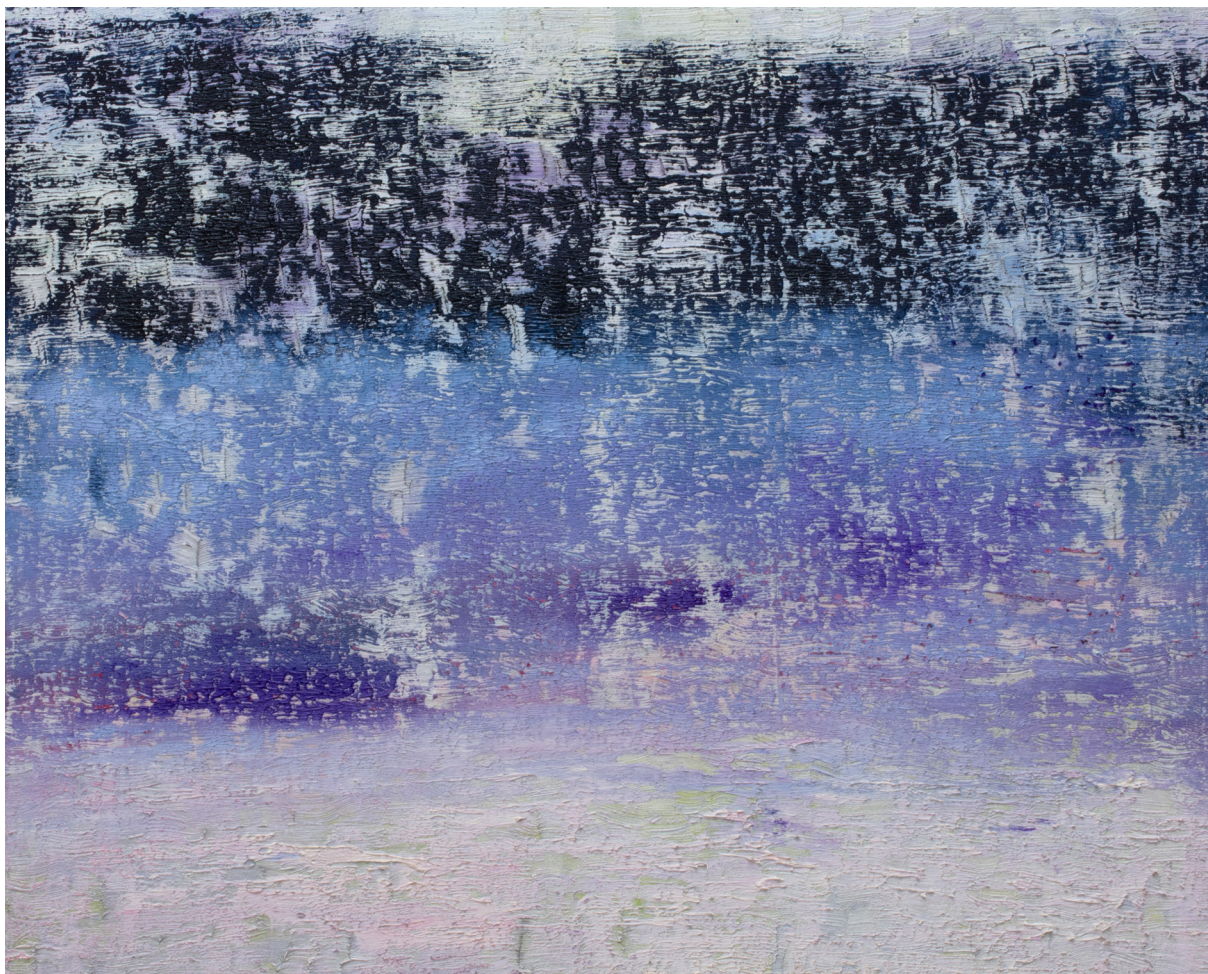


Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
50 x 65 cm



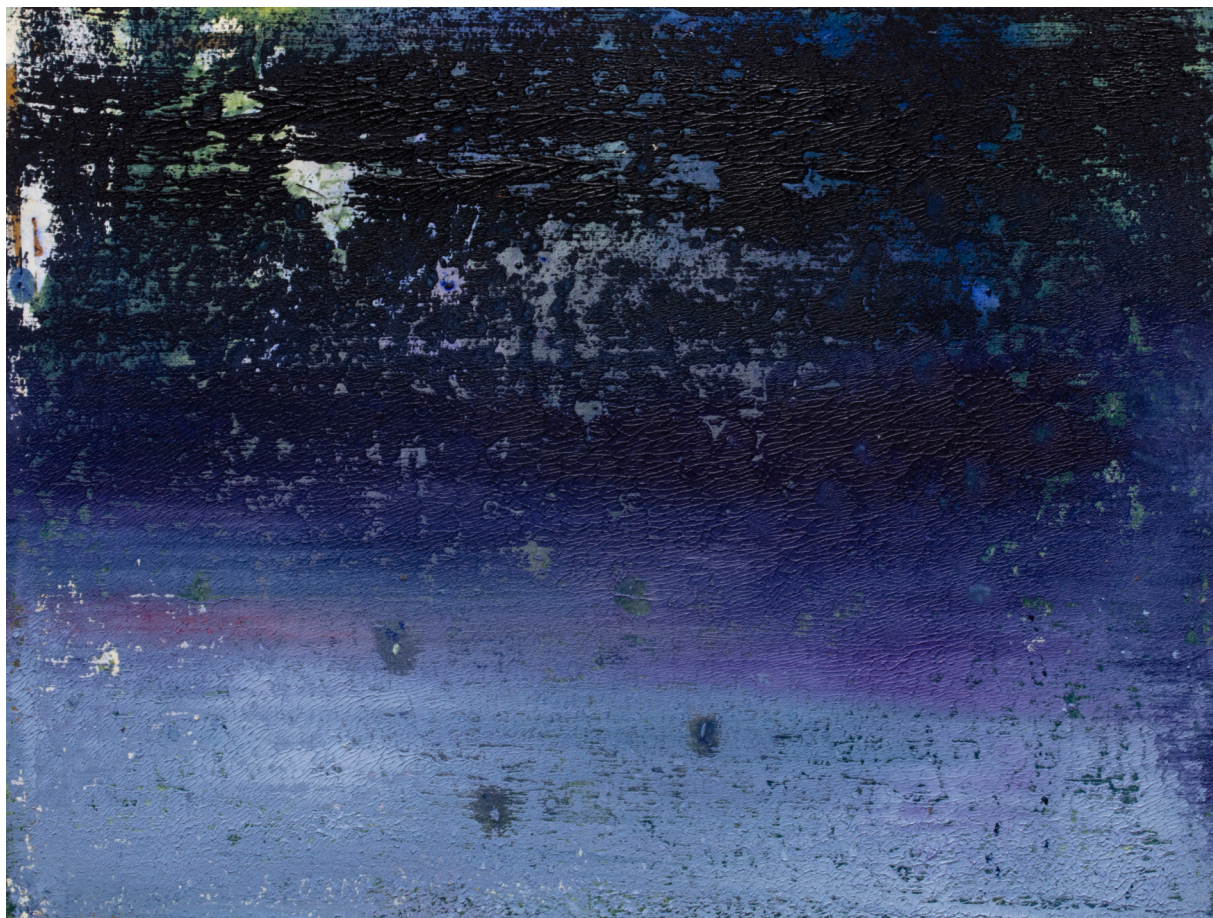
Pablo González-Trejo  
Untitled, 2024  
Oil on Arches paper  
31 x 41 cm





Pablo González-Trejo  
Untitled, 2024  
Oil on canvas  
65 x 81 cm





Pablo González-Trejo  
Untitled, 2024  
Oil on Arches paper  
31 x 41 cm





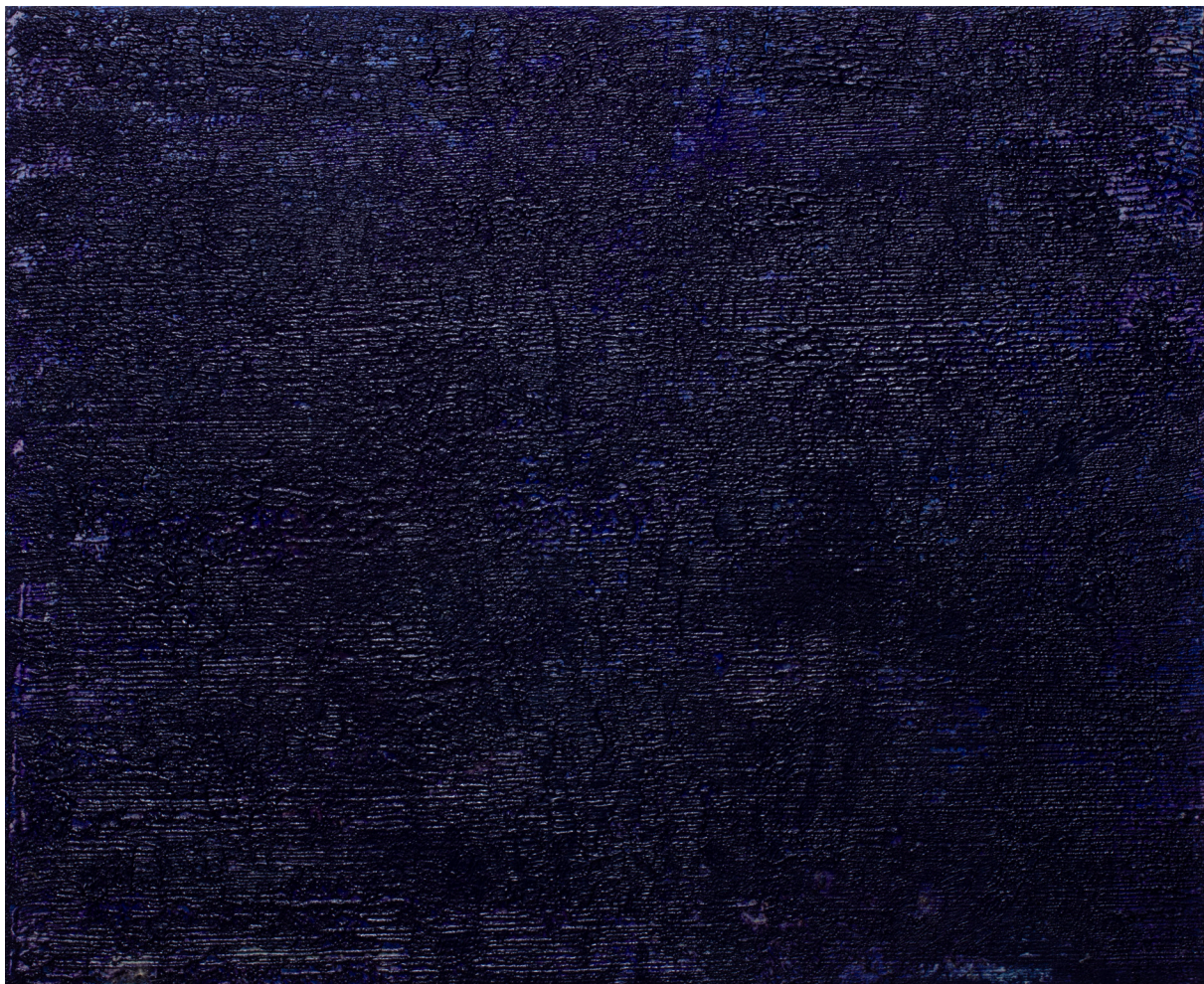
Pablo González-Trejo  
Untitled, 2024  
Oil on Arches paper  
31 x 41 cm





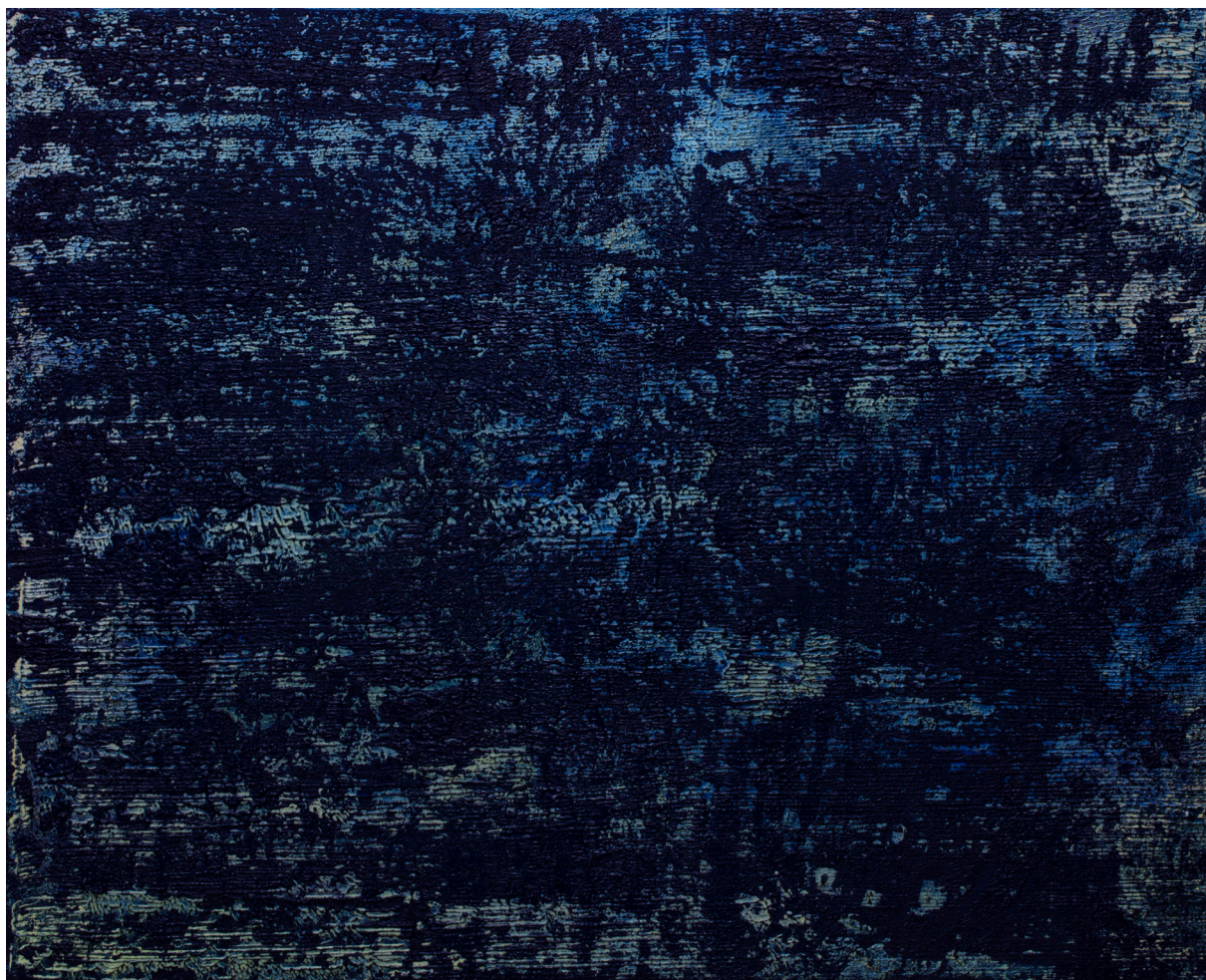
Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
150 x 209 cm





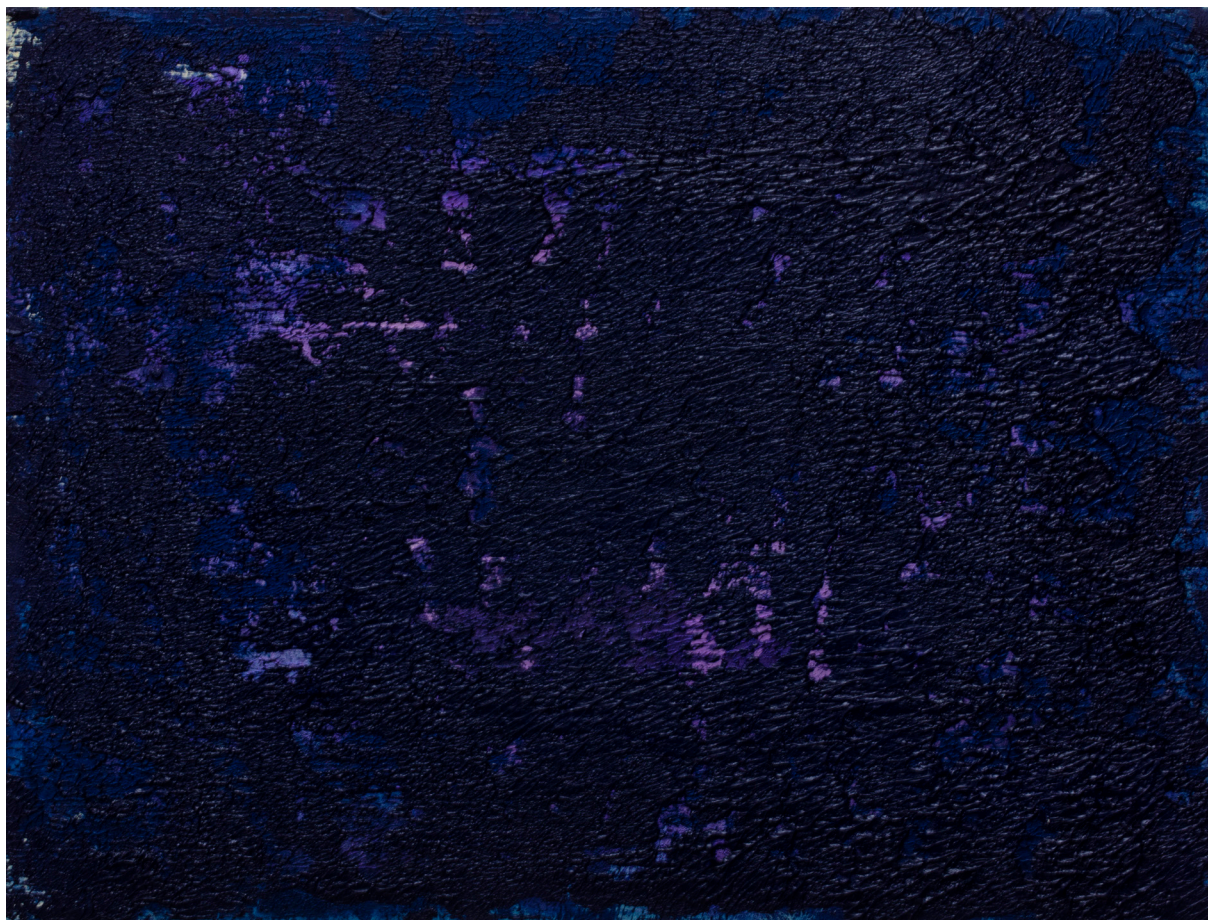
Pablo González-Trejo  
Untitled, 2024  
Oil on canvas  
81 x 100 cm





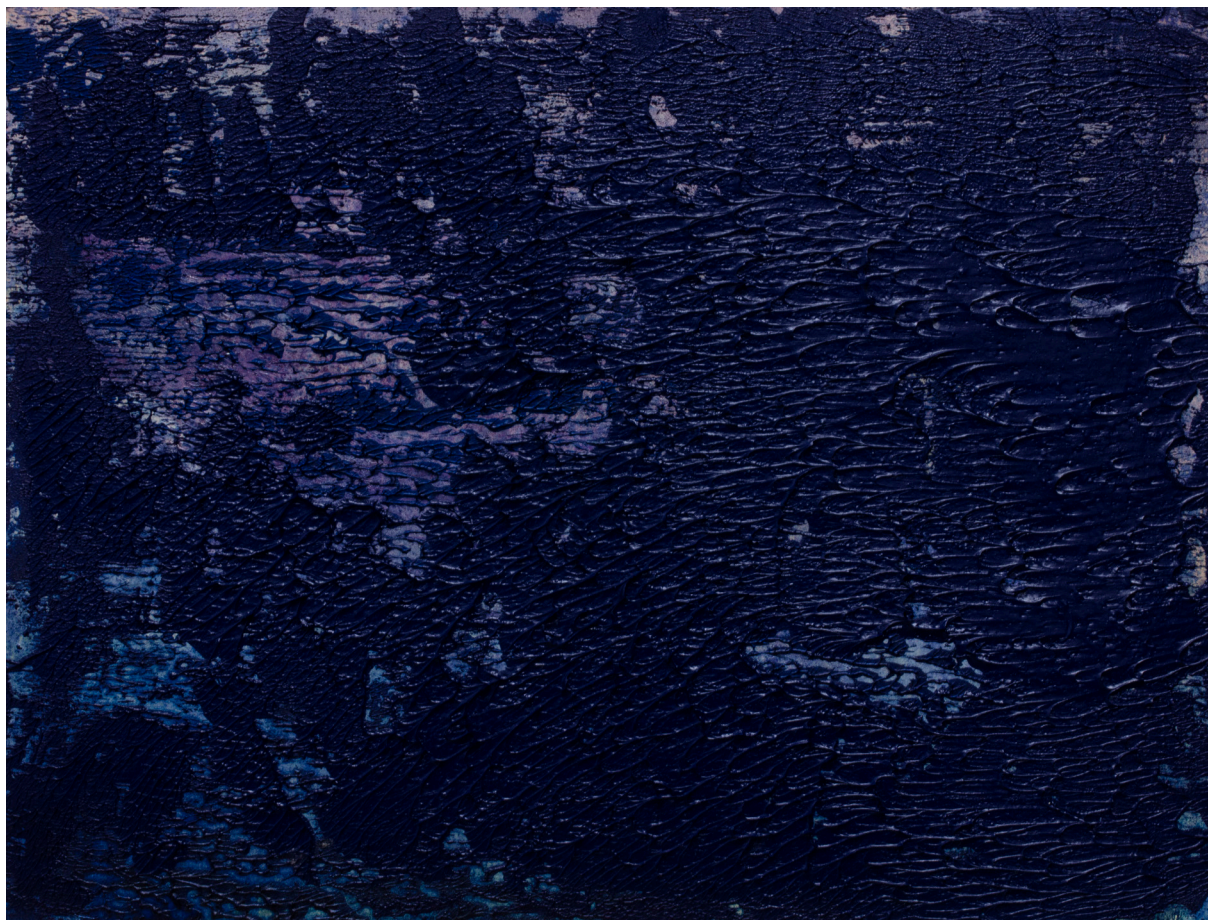
Pablo González-Trejo  
Untitled, 2022  
Oil on canvas  
81 x 100 cm





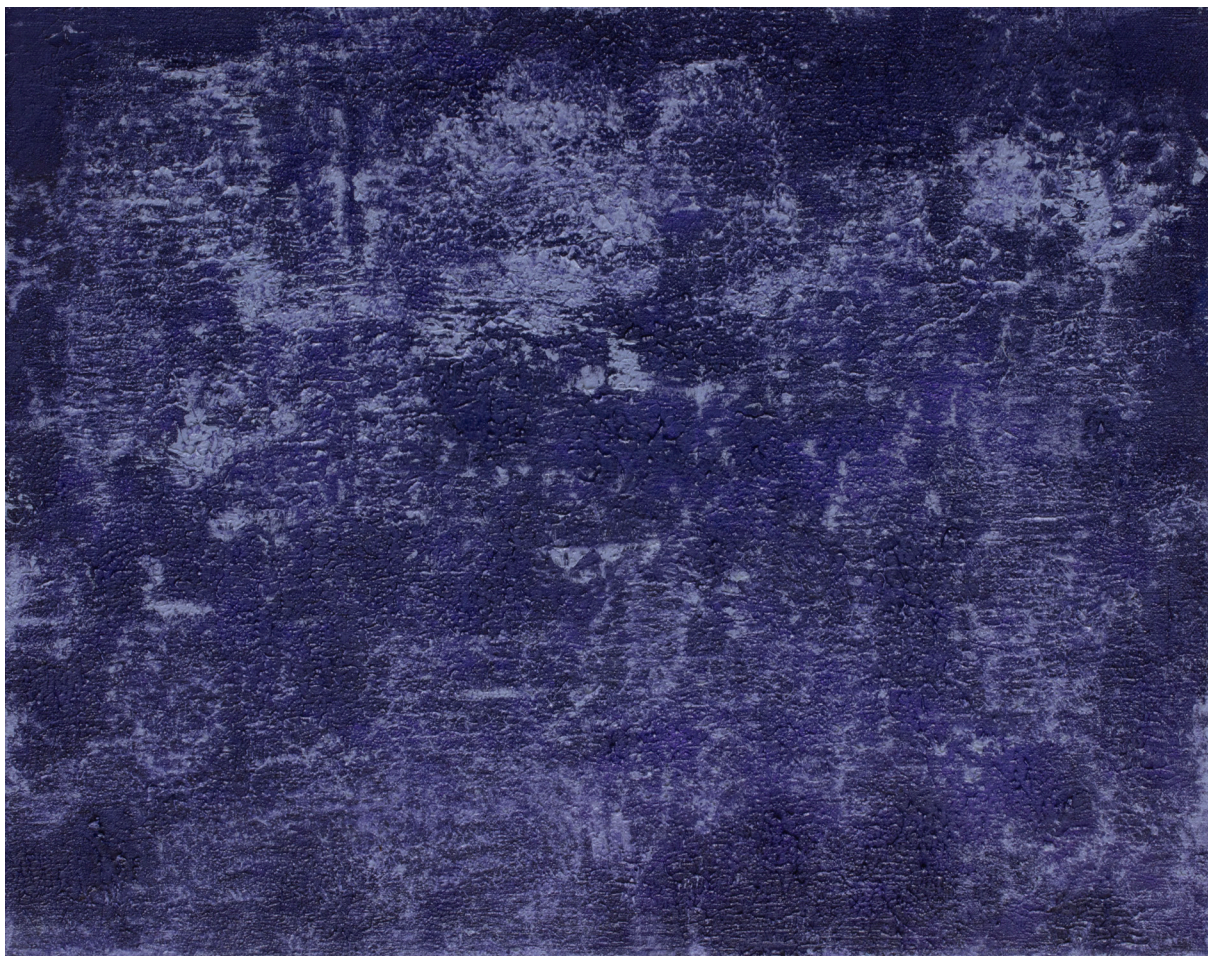
Pablo González-Trejo  
Untitled, 2022  
Oil on Arches papers  
41 x 31 cm





Pablo González-Trejo  
Untitled, 2022  
Oil on Arches papers  
41 x 31 cm





Pablo González-Trejo  
Untitled, 2023  
Oil on linen  
40 x 50 cm





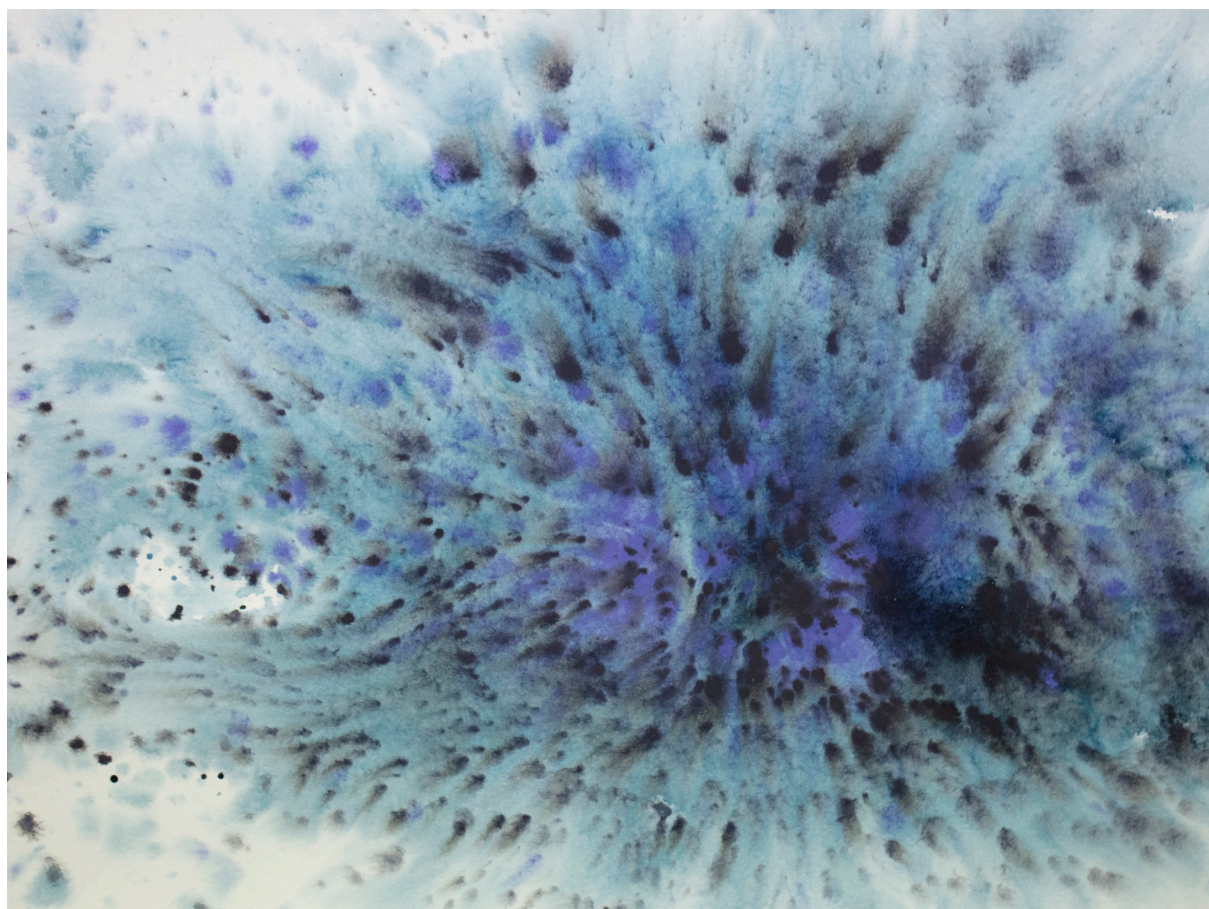
Pablo González-Trejo  
Untitled, 2021  
Oil on canvas  
125 x 111 cm





Pablo González-Trejo  
Untitled, 2021  
Oil on Arches paper  
46 x 61 cm





Pablo González-Trejo  
Untitled, 2021  
Watercolor on Arches paper  
26 x 36 cm

Pablo González Trejo  
*Curriculum Vitae*

Born 1973 in Sancti Spíritus, Cuba, lives and works in Paris, France.  
Independent Artist.

### ***DIPLOMES***

- 1999 Ecole Nationale Supérieure d'Art de Dijon, France  
DNSEP - Master II
- 1997 Ecole Nationale Supérieure d'Art de Dijon, France  
DNAP
- 1995 New World School of the Arts Miami, USA  
Bachelor of Fine Arts

### ***INDIVIDUAL EXHIBITIONS***

- 2021 "Natural Entropy," Ephemeral gallery, Paris, France
- 2018 "Bluish Mist," Gong Art Hall, Seoul, South Korea
- 2016 "Archetypes," The Floor, Barcelona, Spain  
"Stolen Thoughts," Gong Art Hall, Seoul, South Korea
- 2013 "Grey Paintings," The Floor, Barcelona, Spain
- 2009 "Not Welcome," Freedom Tower, Miami, USA
- 2008 "Portraits d'Amis," Galerie Jeune Création, Paris, France
- 2007 "Fragments," Galerie Helenbeck, Paris, France
- 2004 "Backpack Drawings," Rectangle Art Space, Miami, USA
- 1999 "Inforich-Infopoor," (Backpack Paintings), Galerie de l'E.N.S.B.A. Dijon, France
- 1998 "Mi...Tour," (Interactive Video Installation), Galerie de l'E.N.S.B.A, Dijon, France

### ***GROUP EXHIBITIONS***

- 2018 "Céladon," Gong Art Hall, Seoul, South Korea
- 2016 "Pensament Obra i Acció," A les Cases, Moia, Catalonia, Spain
- 2015 "Guccivuitton," Institute of Contemporary Art (ICA), Miami, USA  
"YIA Art Fair #05," Sobering Galerie, Paris, France  
"100 Years – 100 Artists," Sobering Galerie, Paris, France
- 2014 "El Silenci després de Bach," Konvent.0, Cal Rosal, Catalonia, Spain  
"The Look," Guccivuitton, Miami, USA



- 2010 "Past is History, Future is Mystery" Freedom Tower, Miami, USA.
- 2009 "Jeune Création 2009," Jeune Création, Paris, France
- 2008 "Jeune Création 2008," Jeune Création, Paris, France
- 2007 "Just painting," Ego Gallery, Barcelone, Spain  
 "Jeune Création 2007," Jeune Création, Paris, France
- 2006 "Untitled," Kunsthau Miami, Miami, USA  
 "ARCO 2006," Kunsthau Santa Fe, Madrid, Spain  
 "Art Miami 2006," Kunsthau Santa Fe, Miami, USA
- 2005 "Pink is for Miami," curator: *Genaro Ambrosino*, Edge Zones, Miami, USA  
 "Plural Miami," curator: *Antonio Zaya*, Edge Zones, Miami, USA  
 "Three Itineraries," curator: *Lothar Muller & Enrique Parra*,  
 Kunsthau Miami, Miami, USA  
 "Aerial/Terrestrial," curator: *Milagros Bello*, Miami Dade College,  
 Kendall Art Gallery, Miami, USA  
 "Smash+Grab," Locust Projects, Miami, USA  
 "Occurrences: Artists Crossroads," curator : *Milagros Bello*, Sydiart, Chicago, USA  
 "Wet," curator: *Charo Oquet*, Edge Zones, Miami, USA  
 "Beyond all That," curator: *Charo Oquet*, Edge Zones, Miami, USA
- 2004 "Miami Now," curator: *Charo Oquet*, World Arts Building, Miami, USA  
 "OmniArt," Large-scale Urban Intervention during ArtBasel, Miami, USA  
 "Light, Sound, Art and Science," Museum of Science, Miami, USA  
 "Steal a Work of Art," Locust Projects, Miami, USA  
 "Index Miami," World Arts Building, Miami, USA  
 "Optic Nerve VI," MOCA-Museum of Contemporary Art, Miami, USA  
 "Latin American Invitational," ArtSpace Virginia Miller Galleries, Coral Gables, USA  
 "The Last Show," The House, Miami, USA
- 2003 "Free Spirits," Artist Lounge, organised by *Samuel Keller*, Miami, USA  
 "Blue Balls," MaX Gallery, Miami, USA
- 1999 "Diploma" Galerie de l'E.N.S.B.A. Dijon, France
- 1998 "And & ..." (Installation & collaboration *Sophie Lautru*), Galerie de l'E.N.S.B.A. Dijon, France
- 1997 "48H(X5)," (Hand Paintings) Galerie Interface, Dijon , France  
 "Stone to Stone," (International Mail Art), Miskolci Gallery, Miskolc, Hongrie  
 "TVMonde," (TV Diffusion Channel), Bandits-Mages New Media Festival,  
 Bourges, France  
 "Les bonnes à tout faire," (Tear Performance, by *Jean Dupuy*), Galerie Interface,  
 Dijon, France
- 1996 "Le Corps et l'espace" Demigny, France

## RESIDENCIES

- Gong Art Hall, Seoul, South Korea, 2018
- Seoul Art Space Mullae, SFAC, Seoul, South Korea, 2016
- Joya AiR at Joya: arte + ecología with *Donna & Simon Beckmann*, Andalucía, Spain, 2016

## MEDIA

- *Castillo, Carlos* with *Iris Levasseur, Emmanuel Tibloux & Gilgian Gelzer* “Le dessin et son enseignement” 1<sup>er</sup> Symposium international du dessin, Drawing Now, March 31, 2016
- *McNulty, John* “Welcome to The Feast” Independent Documentary Film, 2010
- *Playoust, Dominique* “Pecha Kucha Paris - Haiti / Lendemain(s)” Pecha Kucha Paris, 2010
- *Batallé, Jordi* “Gabriel Hernández: Streep-tease al revés” Radio France International, 2009
- *Batallé, Jordi* “Pablo González-Trejo: Retratos de amigos” Radio France International, 2008

## BIBLIOGRAPHY

- *Julius*. “L’amour, la schlague, etc” La Musardine, Paris, March, 2018
- *Associação Psicanalítica*. “Percurso Em Psicanálise” Porto Alegre, Brasil, March, 2018
- *Apostolides, Lisa*. “Gone Tomorrow” Byron Youth Theatre, Byron Bay, Australia, Dec, 2017
- *Mattuelia, Luciano*. “A escolha da neurose na clinica freudiana” Brasília, Brasil, March, 2017
- *Gala Fur*. “Dictionnaire illustré du BDSM” La Musardine, Paris, November 17, 2016
- *Lee, In-Bok*. “Stolen thoughts” Workbard, Seoul, South Korea, November 4, 2016
- *Virgilio Luciani, Gabriel*. “Archetypes” The Floor, Barcelona, Spain, October 21, 2016
- *Art Tongue*. “Pablo Gonzalez-Trejo” WTouTiao, Beijing, China, November 30, 2015
- *Kévorkian, Isabelle*. “Deux femmes au service de la mémoire arménienne” AZAD Magazine n°152 - 4th trimestre, 2015
- *Kévorkian, Isabelle*. “100 Years – 100 Artists : Galerie Sobering au profit de l’association ARAM” Culture et Communication, October 30, 2015
- *Kishishian, Patricia & Ghenassia, Jean-Claude*. “100 Years – 100 Artists” Sobering Galerie Auction Catalog, October, 2015
- *Mtz, Jaramillo, Ana Laura*. “Guccivuitton curated by Alex Gartenfeld,” Terremoto Magazine, July 6, 2015
- *Batet, Janet*. “GucciVuitton: Caballo de Troya en el atrio del ICA,” El Nuevo Herald, July 4, 2015
- *Gorriti, Ibai*. “GucciVuitton @ ICA” Nombre Art, June 3, 2015
- *La Velle, Ciara*. “GucciVuitton Turns Consumerism Into Art” Miami New Times, June 2, 2015
- *Small, Rachel*. “GucciVuitton’s New Pop-Up Shop” Interview Magazine, June 2, 2015
- *Tschida, Anne*. “GucciVuitton at ICA: Inventory of art” Knight Foundation, Random Acts of Culture, June 1, 2015
- *Haden, Richard*. “The Panopticon, Steel Cages, And More At Guccivuitton’s Opening Night At Ica Miami” ArtLurker, May 27, 2015
- *Mor, Ricardo*. “A collision of art and commerce” The Miami Herald, May 22, 2015
- *Lopez, Sarah*. “Artist Spotlight: Pablo González-Trejo at The Floor Gallery,” Cultivating Culture, October 14, 2014
- *Frank, Priscilla*. “44 Stunning Art Studios That Will Inspire You To Get Back To Work” The Huffington Post, August 15, 2014
- *Tuli Márquez*. “El silencio del Konvent» Núvol, July 7, 2014
- *Orovio, Ignacio*. “El ruido después del textil” La Vanguardia, July 1, 2014



- *Paz Manresa, Susana*. "Konventpuntzero pinta la música" *Regió7*, June 28, 2014
- *Tschida, Anne*. "Leave labels behind with Haitian-roots show" Knight Foundation, Random Acts of Culture, June 11, 2014
- *Felip, Alba*. "Un convento emergente" *La Vanguardia*, June 28, 2014
- *Braithwaite, Hunter*. "The Look" *The Miami Rail*, April 4, 2014
- *Romero, Karla D.* "Pablo Gonzalez-Trejo" *Humanize Magazine*, Issue 21, July 9, 2013
- *López-Ramos, Rafael*. "Can a Murky Past and a Perpetual Present Give Birth to a Brighter Future?" *Los lirios del jardín*, July 15, 2011
- *Sobel, Joe*. "Integration: Lorna Simpson & Pablo Gonzalez-Trejo" *Alternative Photographic Processes*, April 11, 2010
- *Mattuel, Luciano*. "A arte de obliteração como possibilidade de evasão: a iconoclastia como agente utópico" *Faculdade de Filosofia, PUCRS*, 2010
- *Zeller, Siegfried*. "Jeune Création 2009 Catalog" *Jeune Création*, 2009
- *Rossiter, Caroline*. "The strength lies in surrendering: Defacing" July 2009
- *Kerstetter, Mark*. "Pablo González-Trejo" *Escape into Life*, July, 2009
- *Rezende, Cecília*. "Desdibujando identidades en el espacio y tiempo: proyecto Defacing por Pablo González-Trejo" March 2009
- *Vatsella, Christina*. "Defacing ou les strates de la mémoire" February 2009
- *Zeller, Siegfried*. "Jeune Création 2008 Catalog" *Jeune Création*, 2008
- *Fur, Gala*. "La cagoule" *Gala Fur*, September 2007
- *Zeller, Siegfried*. "Jeune Création 2007 Catalog" *Jeune Création*, 2007
- *Oquet, Charo & Vardi, David*. "Wet 2" *Edge Zones*, 2006
- *Bean, Shawn*. "Florida Artists Hall of Fame" *Florida International Magazine*, Nov. 2006
- *Quiroz, Ana*. "Three journeys: three contemporary artists" January 2006
- *Oquet, Charo & Vardi, David*. "Wet" *Edge Zones*, 2005
- *Evora, Jose Antonio*. "Lirismo y ambigüedad en tres itinerarios" *El Miami Herald*, 2005
- *Oquet, Charo & Vardi, David*. "Miami Now" *Edge Zones*, 2004
- *Bean, Shawn*. "The Florida Contemporary" *Florida International Magazine*, October 2004
- *Hernandez, Ambar*. "A Severe Case of the Blue Balls" *The Miami Hurricane*, Oct. 14, 2003
- *Clouet, Camille*. "Interface privilégie les jeunes artistes" *Le bien Public*, April 20, 1997
- *Tibor, Urban & Tibor, Vass*. "Stone to Stone," *International Mail Art Catalog*, 1997
- *Labro, Jean-Paul, Drouot, Murielle, & Lecocq, Nadia*. "Festival Bandits Images 97 Biennial" *Catalog*, 1997
- *Lechenault*. "Le Corps et l'espace - Cinq jeunes artistes en quête d'invisible" *Le Journal de Saône et Loire*, 1996

## COLLABORATIONS

- Collaborations with *Jean Dupuy* (solo & collective performances)
- Organization of Video & Performance Festival with *Charo Oquet*, Miami, USA
- Associate member with *Charo Oquet's* *Edge Zones* at World Arts Building, Miami, USA
- Four years of collaborations with artists such as: *Orlan, Yàn Pei-Ming, François Bouillon, Giovanni Carreri, Phillipe Cazal & Marc Camille Chaimowicz*. Dijon, France

### ***ARTIST ASSISTANT***

- Video Artist Assistant to *David Claerbout* for Centre Pompidou, Miami, USA
- Video Artist Assistant to *Anna Gaskell* at Vizcaya Museum, Miami, USA
- Artist assistant to LED by *Robert Chambers* at MAC, Miami, USA
- Gallery Assistant at ArtSpace Virginia Miller Galleries, Miami, USA

### ***PRIVATE COLLECTIONS***

Miami	Lyon	Utrecht
Ft. Lauderdale	Marseille	Los Angeles
New York	Brussels	Valencia
Barcelona	Geneva	Nantes
Malaga	Hong Kong	Chapel Hill
Dijon	Seoul	Byron Bay
Paris	London	Southampton